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For Immediate Release:

Global Action Through Fashion hosts San Francisco's 2nd Ethical Fashion Night

Help GATF bring together industry professionals and consumers to learn, collaborate and network about ethical fashion choices

San Francisco, CA. (March 1, 2011): Global Action Through Fashion (GATF) is a non-profit organization founded with the vision to create a more equitable and sustainable world through fashion. We provide education & informational resources for consumers, producers & fashion industry professionals. For example, last year GATF held the bay area's first ethical fashion night that brought together 400 key ethical fashion stakeholders in hopes of collaborating and learning from each other of ethical fashion choices. GATF is looking forward to hosting this event again this May, and hopes to have the same success as last year's.

At last year's event, GATF was able to reach out to a number of participants including including Indigenous Designs, PACT, Escama Studio, Teens Turning Green, and San Francisco State University. According to GATF intern, Melissa Hook, "the event showcased ethical and environmental apparel producers" who were able to speak one-on-one with each other, handle environmentally responsible fabrics, and educate one another about the many approaches one could take as a consumer or a producer to have a positive impact on the world through fashion, "making for an awakening and heartwarming experience."

GATF hopes to bring together another collective crowd this year of industry professionals and consumers to learn and collaborate more on the new changes and innovations that have been made since last year. So come dressed in your best ethical attire to help GATF host the Bay Area's **second Ethical Fashion Night** for a night of great food and drinks, and of course clothing. Your participation is what allows GATF to be able to continue its work in educating people about fair and ethical fashion choices.

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